

Friends of the Lake

Sponsorships



Become a corporate sponsor of the Friends of the Lake program! This initiative generates support for recreational opportunities at Lake Junaluska, including the beloved walking trail that encircles the lake.

Three levels of sponsorships are available to businesses and organizations. These include Partnership, Patron and Friends level sponsorships. Lake Junaluska is a not-for-profit organization, and all donations will be recognized.



Friends of the Lake 5K/Walk Sponsorship

- Corporate logo on t-shirt (deadline March 10)
- Corporate logo on event registration website
- Corporate listing on 5K event page
- Booth space at start/finish area
- Corporate banner placement at start/finish area
- Corporate listing on email to participants
- Corporate listing on Lake Junaluska E-News
- Corporate listing on Friends of the Lake posters
- Corporate logo included in registration packets
- 4 complimentary registrations for the 5K

Partnership Level - \$3,000+

Independence Day at Lake Junaluska Sponsorship

- Inclusion in all Independence Day press releases
- Corporate listing on Independence Day event page
- Corporate listing on screen in Stuart Auditorium before/after Independence Day Concerts

Lake Junaluska Walking Trail Sponsorship

- Corporate name listed on Walking Trail kiosks
- Corporate logo placed on Walking Trail sign-i-cades
- Corporate listing in Walking Trail Guide
- Corporate logo placed on sponsor recognition display inside the Harrell Center

Lake Junaluska Website & Social Media

- Corporate name listed on Friends of the Lake page
- Corporate name included on social media gratitude post during FOTL 5K event



Friends of the Lake 5K/Walk Sponsorship

- Corporate logo on t-shirt (deadline March 10)
- Corporate listing on 5K event page
- Booth space at start/finish area
- Corporate listing on email to participants
- Corporate listing on Friends of the Lake posters
- Corporate listing included in registration packets
- 2 complimentary registrations for the 5K

Patron Level - \$1,500 +

Independence Day at Lake Junaluska Sponsorship

- Inclusion in all Independence Day press releases
- Corporate listing on Independence Day event page
- Corporate listing on screen in Stuart Auditorium before/after Independence Day Concerts

Lake Junaluska Walking Trail Sponsorship

- Corporate name listed on Walking Trail kiosks
- Corporate name placed on Walking Trail sign-i-cades
- Corporate listing in the Walking Trail Guide
- Corporate name placed on sponsor recognition display inside the Harrell Center

Lake Junaluska Website

- Corporate name listed on Friends of the Lake page



Friends of the Lake 5K/Walk Sponsorship

- Corporate logo on t-shirt (deadline March 10)
- Corporate listing on 5K event page
- Booth space at start/finish area
- Corporate listing included in registration packets
- 2 complimentary registrations for the 5K

Friends Level - \$550 +

Independence Day at Lake Junaluska Sponsorship

- Corporate listing on Independence Day event page

Lake Junaluska Walking Trail Sponsorship

- Corporate name listed on Walking Trail kiosks
- Corporate listing in the Walking Trail Guide

Lake Junaluska Website

- Corporate name listed on Friends of the Lake page

Become a Friend of the Lake today!

For more information, call 828-454-6680 or email maldridge@lakejunaluska.com



Lake Junaluska