

# Friends of the Lake

## Sponsorships



Become a corporate sponsor of the Friends of the Lake program! This initiative generates support for recreational opportunities at Lake Junaluska, including the beloved walking trail that encircles the lake.

Three levels of sponsorships are available to businesses, organizations and congregations. These include Partnership, Patron and Friends level sponsorships. Lake Junaluska is a not-for-profit organization, and all donations will be recognized.



### Friends of the Lake 5K Sponsorship

- Corporate logo on t-shirt (deadline August 1)
- Corporate logo on event registration website
- Corporate listing on 5K event page
- Booth space at start/finish area
- Corporate banner placement at start/finish area
- Corporate listing in email to participants
- Corporate listing in Lake Junaluska E-News
- Corporate listing on Friends of the Lake posters
- Corporate logo included in registration packets
- 4 complimentary registrations for the 5K

## Partnership Level - \$3,000+

### Independence Day at Lake Junaluska Sponsorship

- Inclusion in all Independence Day press releases
- Corporate listing on Independence Day event webpage
- Corporate listing on screen in Stuart Auditorium before/after Independence Day Concerts

### Lake Junaluska Walking Trail Sponsorship

- Corporate name listed on Walking Trail kiosk
- Corporate logo placed on Walking Trail sign-i-cade
- Corporate listing in Walking Trail Guide
- Corporate logo placed on Harrell Center sponsor recognition display

### Lake Junaluska Website & Social Media

- Corporate listing on Friends of the Lake sponsors page
- Corporate name included on social media gratitude post during FOTL 5K event

# Patron Level - \$1,500 +

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## Friends of the Lake 5K Sponsorship

- Corporate logo on t-shirt (deadline August 1)
- Corporate listing on 5K event page
- Booth space at start/finish area
- Corporate listing in email to participants
- Corporate listing on Friends of the Lake posters
- Corporate listing included in registration packets
- 2 complimentary registrations for the 5K

## Independence Day at Lake Junaluska Sponsorship

- Inclusion in all Independence Day press releases
- Corporate listing on Independence Day event webpage
- Corporate listing on screen in Stuart Auditorium before/after Independence Day Concerts

## Lake Junaluska Walking Trail Sponsorship

- Corporate name listed on Walking Trail kiosk
- Corporate name placed on Walking Trail sign-i-cade
- Corporate listing in the Walking Trail Guide
- Corporate name placed on Harrell Center sponsor recognition display

## Lake Junaluska Website

- Corporate listing on Friends of the Lake sponsors page



## Friends of the Lake 5K Sponsorship

- Corporate logo on t-shirt (deadline August 1)
- Corporate listing on 5K event page
- Booth space at start/finish area
- Corporate listing included in registration packets
- 2 complimentary registrations for the 5K

# Friends Level - \$550 +

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## Independence Day at Lake Junaluska Sponsorship

- Corporate listing on Independence Day event webpage

## Lake Junaluska Walking Trail Sponsorship

- Corporate name listed on Walking Trail kiosk
- Corporate listing in the Walking Trail Guide

## Lake Junaluska Website

- Corporate listing on Friends of the Lake sponsors page

**Become a Friend of the Lake sponsor today!**

**For more information, call 828-454-6680 or email [maldridge@lakejunaluska.com](mailto:maldridge@lakejunaluska.com)**



Lake Junaluska